

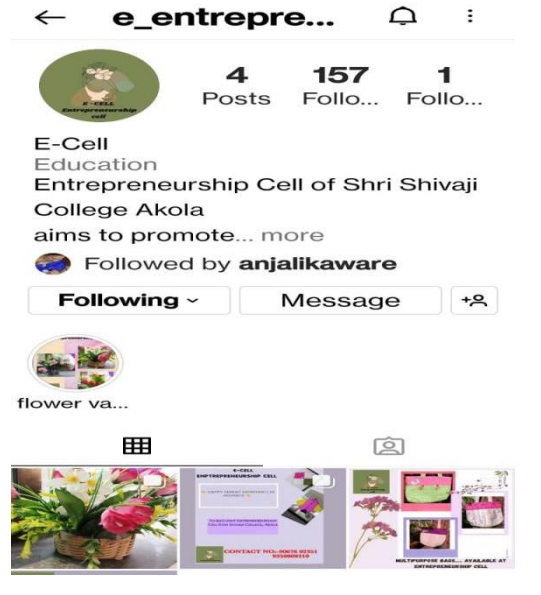
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# A Report 2022-23

## The Entrepreneurship Cell

The Entrepreneurship Cell, Shri Shivaji College of Arts Commerce & Science endeavors to inculcate entrepreneurial spirit in the young minds, and aims at providing a platform where potential is tapped and opportunities are grabbed to assist, nourish and develop an aspiring idea into a business talent. The top priority of the Cell is to get these minds “thinking”. It is aimed at fostering entrepreneurial skills among the students by providing students with basic financial and entrepreneurial knowledge to make entrepreneurship a possibility for more and more students. The cell enables the provision of mentor-ship by connecting students with potential business ideas and entrepreneurs to provide them assistance in all aspects. Mentoring, guidance & counselling by faculty members through entrepreneurship cell boosts the students to indulge in activities for self-employment. Various departments of the institution organizes skill development workshops to develop skills in students In the past few years, the Cell has successfully ideated and executed workshops and projects to create sustainable social impact along with promoting entrepreneurial thinking.

Instagram Page	Instagram Link
	<p><a href="https://instagram.com/e_entrepreneurship_cell?utm_medium=copy_link">https://instagram.com/e_entrepreneurship_cell?utm_medium=copy_link</a></p>

**Inauguration of Entrepreneurship Cell at the hands of Mrs Aditi Pohare, Director  
Deshonnati & Dr Harshawardhan Malokar, Gynaecologist**



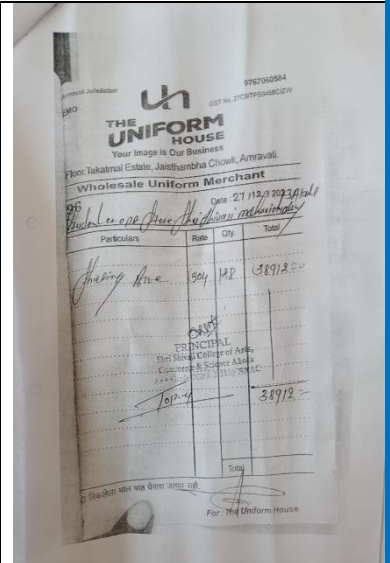
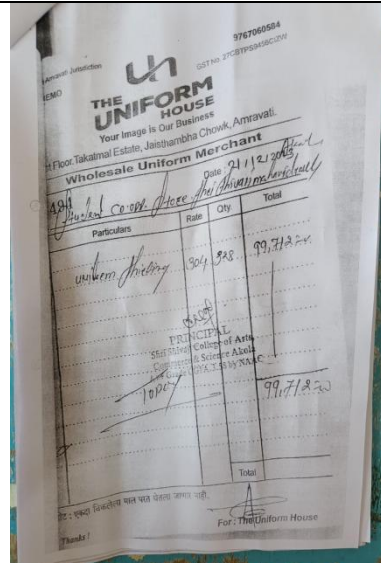
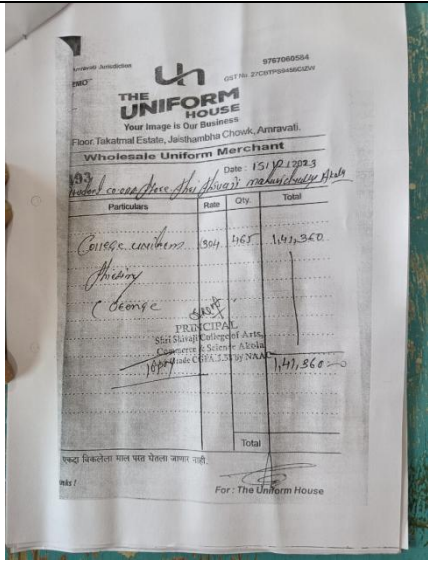


**Entrepreneurship Cell**

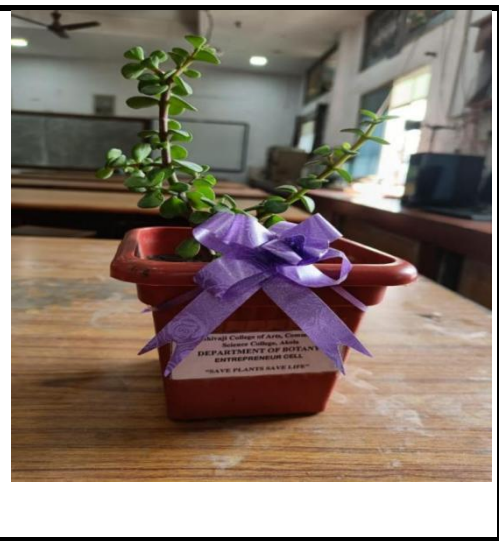
**Uniform Making**

**Guidance & training to students in stitching & selling of uniform**



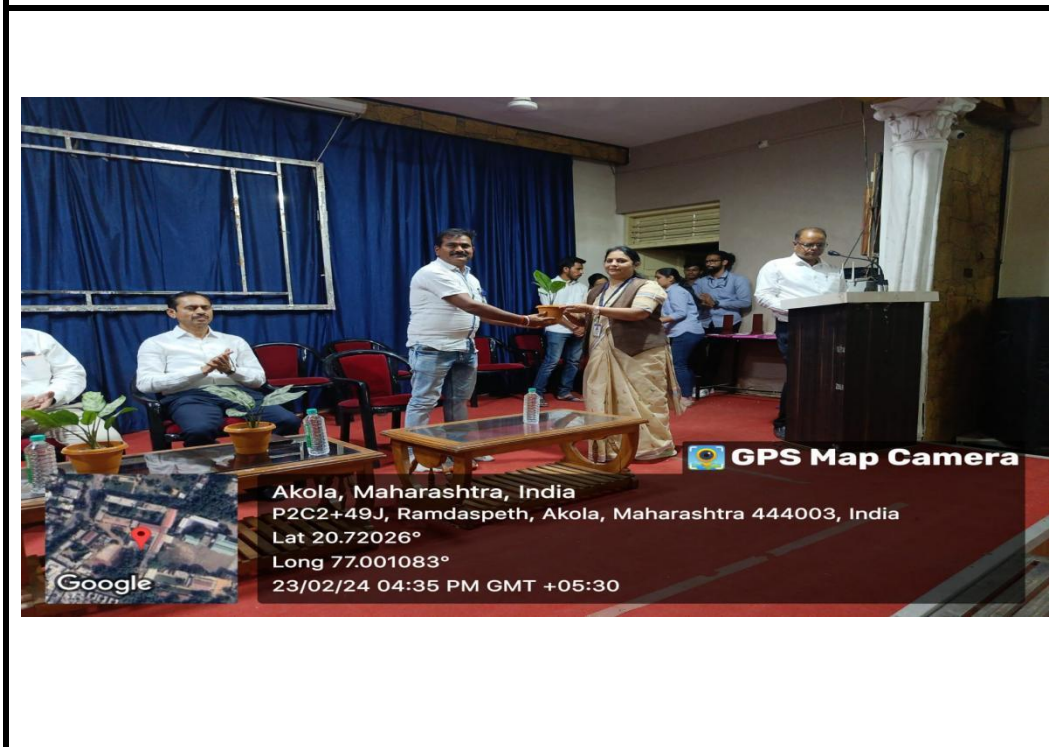


**Department of Botany supplying Potted Plants to Entrepreneurship Cell**





**Guests Welcomed with potted plants**





### **Food Stall Activity during Cultural Event in the Institution**

A.H. Cole: Entrepreneurship is the purposeful activity of an individual or group. Undertaken to initiate, maintain or aggrandize profile by production or distribution of economic goods & services.

OR

It is an activity undertaken to earn profit, by setting up a business & taking up the financial risk. An entrepreneur is an individual who rather than working as an employee, founds and runs small business. Entrepreneur is commonly seen as an innovator, a source of new idea, goods, services and business.

Food stall activity was conducted by the students at the institution on various occasions.

The Department of Home Science undertook an activity to run the canteen with an aim to inculcate entrepreneurial capacities in the students.

College canteens reflect the educational goals of the college and support and complement student learning. Department of Home science took the initiative to create the awareness of entrepreneurship and provide healthy and home- made food items to staff, guests and students.

The product should be hygienic and healthy for people. Entrepreneurs play a key role in any economy. These are people who have the skills and initiative necessary to anticipate current and future needs and bring good new ideas to market.

### **Objective:**

- To identify home- made food products.
- To identify saleable home- made food products.
- To maintain hygienic ambience during the activity.

### **Scope of Entrepreneurship through Food stall activity:-**

- 1) Various ways of scope for entrepreneur food stalls. It should be time consuming business. It is a way to start small scale business in low or minimum cost.
  - 2) Various types of opportunities are available in market for food stall.
- 2) To create products that are innovative, healthy and attractive. These three qualities are important to develop your business. The Entrepreneur can start own business at different location.

### **Simple promotional strategies were:**

- Oral publicity was done.
- This continued to be the last-minute promotions.
- Notice boards were used to promote the activity
- Administrative staff read the notices.
- Teachers promoted the menu through general classroom discussion.
- Teachers acted as role models by purchasing and eating food products made by students

A clean and friendly looking ambience with a delicious display of items attracted students and promoted sales of healthy foods and drinks.

### **Some of the things kept into consideration:**



- The food service area, food display areas and equipment were kept clean and tidy. This reassured students and their parents that the canteen items are fresh and safe to eat.
- A welcoming environment was created by keeping the area and furniture around the canteen clean, tidy and inviting.
- Classes and student groups were asked to help decorate the canteen area with art works, posters and signs.
- Key messages, meal deals and specials were shown on the canteen walls.
- Empty spaces were used and certain items with food display stands were highlighted.
- It was made sure that students have had food handling training.
- Serve sizes were kept consistent for similar items.
- The name, price and the ingredients of the healthy foods and drinks were displayed.
- The cost was displayed.
- Colorful and fun packaging was used to make healthier items look appetizing
- To observe maintain the nutritive value of food





Food stall students list.

- 1) Poojita Rathod - P.P Rathod
- 2) Sayali Nikantha - S.V.Nikantha
- 3) Anvini Bharsake - A.Bharsake
- 4) Rajshri Satote - R.Satote
- 5) Bharati Rajnare - B.Rajnare
- 6) Anvita Pagat - A.Pagat
- 7) Sampda More - S.More
- 8) Vaishali Rathod - V.Rathod
- 9) Nilesh Chavan - N.Chavan
- 10) Kalyani Kulkarni - K.Kulkarni
- 11) Anvita Pawar - A.Pawar
- 12) Pratikha Raj Rathod - P.Rathod

Food stall

- 1) Vishakha Sharma - V.Sharma
- 2) Kalyani Badarke - K.Badarke
- 3) Sharda Kate - S.Kate
- 4) Shebnam Bahulim - S.Bahulim
- 5) Anusayya Mureshwar - A.Mureshwar
- 6) Pooja Kajale - P.Kajale

## Sale of Eatables in E-Cell by Mahila Bachatgat Mahila



## Udyojakta Vikas

Commerce & Management , Shri Shivaji College of Arts Commerce & Science  
organized Udyojakta Vikash Workshop.



## देशोन्नती शिवाजी महाविद्यालयात उद्योजकता विकास कार्यशाळा

वाणिज्य विभागाचा उपक्रम

अकोला ■ श्री शिवाजी कला, वाणिज्य व विज्ञान महाविद्यालय अकोला येथे वाणिज्य व व्यवस्थापन विद्या शाखांच्या वतीने विद्यार्थ्यांकरिता उद्योजकता विकास कार्यशाळा आयोजित करण्यात आली होती. शिवाजी महाविद्यालयाचे प्राचार्य डॉ. अंबादास कुलुट यांच्या मार्गदर्शनाखाली वाणिज्य व्यवस्थापन शाखेचे विभागप्रमुख डॉ. संजय तिडके यांच्या प्रमुख उपस्थितीमध्ये कार्यशाळा घेण्यात आली. यावेळी मार्गदर्शक म्हणून गाडगेबाबा सामाजिक



प्रतिष्ठानचे अध्यक्ष तथा युथ हेड फाउंडेशन पुणे अकोला जिल्हा समन्वयक रोहन बुंदेले यांनी उपस्थित विद्यार्थ्यांना उद्योजकतेबद्दल मार्गदर्शन केले. यामध्ये उद्योग म्हणजे काय? उद्योग कसे सुरु करावे? उद्योगामध्ये वेगान्या अडचणी शोषनाच्या योजना व धोरण, उद्योग सुरु करण्याच्या पायऱ्या, वैशिष्ट्ये, उद्योग सुरु करण्याचे टिप्स, प्रस्ताविक विभागप्रमुख डॉ. संजय तिडके यांनी केले. संस्थान कार्यशाळेचे समन्वयक प्रा. संगीता शेगोकर तर आमार प्रा. विशाल भोजने यांनी केले. कार्यक्रमाचा प्रा. चेतन पवार व वाणिज्य विभागातील विद्यार्थी उपस्थित होते.

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## Udyamitta Yatra

## देशोन्नती

## उदमिता यात्रेने घडविले ४२ नवीन उद्योजक !

महाराष्ट्र शासन उद्योजकता विकास विभाग व युथ हेड फाउंडेशन यांचे संयुक्त उपक्रम

देशोन्नती वृत्तसंकलन...

अकोला ■ महाराष्ट्र शासन उद्योजकता विकास विभाग व युथ हेड फाउंडेशनद्वारे गेल्या काही महिन्यांपासून संपूर्ण महाराष्ट्रामध्ये उदमिता ही यात्रा काढण्यात आली होती. यामध्ये नवीन व्यावसायिक तयार करणे व त्यांना व्यवसायाबद्दल माहिती देणे, उद्योग करण्याबद्दल जनजागृती करणे इत्यादी कार्य करण्यात आले आहे.

युथ हेड फाउंडेशनचे संस्थापक अध्यक्ष मॅथ्यू मट्टम, सीओओ ज्योत्सना बहिरत, राज्य समन्वयक मनोज भोसले यांच्या मार्गदर्शनाखाली सदर कार्यक्रम आयोजित करण्यात आले होते. ही यात्रा अकोल्यामध्ये



श्री शिवाजी महाविद्यालयामध्ये तीन दिवसीय कार्यक्रम आयोजित करण्यात आले. यामध्ये अनेक युवक, महिला बचत गटातील महिला आणि उद्योजकांनी सदर कार्यशाळा पूर्ण केली. या कार्यशाळेला प्रेरित होऊन

अकोला जिल्ह्यामध्ये त्यांच्या उदमिता यात्रातर्फे कार्यशाळेमध्ये असलेल्या नवीन व्यवसाय सुरु करणाऱ्या लोकांचे त्यांच्या राहत्या घरी जाऊन त्यांची भेट घेऊन त्यांना व्यवसायामध्ये येणाऱ्या अडचणी दूर करणे, नवीन योजनांची माहिती देणे इत्यादी कार्य अकोला जिल्ह्यामध्ये सतत सुरु आहे. काही महिला, युवक व युवती या यात्रेला प्रेरित होऊन त्यांनी स्वतःचे लहान उद्योग करण्यास सुरुवात केली आहे. आजरोजी त्यांचे उद्योगाची संख्या ही ४२ वर पोहोचली आहे. ते ४२ उद्योजक हे अत्यंत चांगल्याप्रकारे व्यवसाय करून पैसे कमवत आहेत, असे युथ हेड फाउंडेशन जिल्हा समन्वयक रोहन बुंदेले यांनी कळविले.

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## One Day Workshop on Entrepreneurship Development

**A One day workshop on ‘Entrepreneurship Development’ was organized in collaboration with commerce department for the students. Students actively participated in the workshop.**

Unemployment is one of the most significant problems of our country. While battling unemployment problem, entrepreneurship is a solution for the reason that entrepreneurs open doors to new businesses. Entrepreneur has an opportunity to lead an independent life and at the same time they enable others in getting gainful employment to other people. For creating awareness about the entrepreneurship among the students, the one day workshop on entrepreneurship development organised during dated on 14<sup>th</sup> April 2023 by the entrepreneurship cell and faculty of commerce and management. Guest lecture was delivered by Mr. Rohan Bundele.

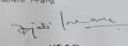


# E-Cell Providing Breakfast to Udyamitta Yatra

प्रति,  
 मा. प्रधान,  
 श्री शिवाजी कॉलेज ऑफ आर्ट्स व सायन्स  
 मा.पुणे-४०१०१२

विषय: E Cell अंतर्गत देण्यात आलेल्या Breakfast व्हा किलची रक्कम मिळवण्याबाबत  
 मा.प्रतिपत्त.

दिनांक 20/11/2022 रोजी श्री शिवाजी कॉलेज ऑफ आर्ट्स व सायन्स असेल जवळील उद्यमिता यात्रा माध्यम उद्यमितांसाठी E Cell  
 SSC Akola द्वारे Breakfast देण्यात आला. ही रक्कम किलची देण्यात यावी ही दिवशी  
 Rs. 300/- प्रत्येक account साठी ही प्रिन्सिपल

आपली विनम्र  
  
 HEAD  
 Department of Home Science,  
 Shri Shivaji College of Arts,  
 Commerce & Science, AKOLA

प्रिन्सिपल  
 Shri Shivaji College of Arts,  
 Commerce & Science, AKOLA  
 A Grade College, MAHARASHTRA

Shri Shivaji College of Arts,  
 Commerce & Science, Akola

325 Date: 20/11/22

प्रिन्सिपल  
 Shri Shivaji College of Arts,  
 Commerce & Science, AKOLA  
 A Grade College, MAHARASHTRA

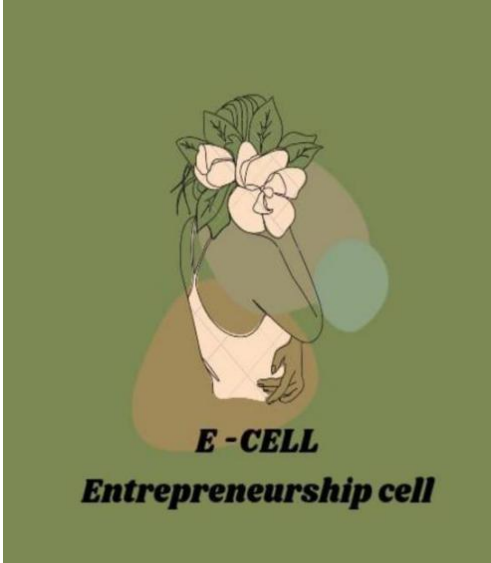
PARTICULARS	AMOUNT
1) दोफदा - 1 kg.	200/-
2) खोबरा लार्फी - 80 gm.	350/-
3) भरकी डबदा - 1 kg.	200/-
4) भुरी पन्हे - 15 glass	150/-
Passed for payment No. 300/- For and Shri Shivaji College of Arts, Commerce & Science, AKOLA	
TOTAL	900/-
For in Words: <i>Nine hundred only</i>	For: Entrepreneurship Cell (Ms. D. V. Shetye/2022/11) Authorized Signature

प्रिन्सिपल  
 Shri Shivaji College of Arts,  
 Commerce & Science, AKOLA  
 A Grade College, MAHARASHTRA



## Entrepreneur cell on Social Media

### What's App Group

Group Icon	Group Link
 <p><b>E - CELL</b> <b>Entrepreneurship cell</b></p>	<p><a href="https://chat.whatsapp.com/CXeVujGmMnb7vWoC5CJJbF">https://chat.whatsapp.com/CXeVujGmMnb7vWoC5CJJbF</a></p>

The End